

Order / Rev: 101884
 Alt Order #: 06815345
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1184

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	2	\$135.003		0.00	NM	2	\$270.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$135.00		0.00			
E 2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	3	\$275.003		0.00	NM	3	\$825.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					3	\$275.00		0.00			
E 3	KSNV	09/25/12	10/01/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					4	\$300.00		0.00			
E 4	KSNV	09/29/12	09/29/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$225.003		0.00	NM	1	\$225.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$225.00		0.00			
E 5	KSNV	09/30/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$175.003		0.00	NM	1	\$175.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$175.00		0.00			
E 6	KSNV	09/30/12	09/30/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$340.003		0.00	NM	1	\$340.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$340.00		0.00			
E 7	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MTWTF--	:30	2	\$150.003		0.00	NM	2	\$300.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$150.00		0.00			
E 8	KSNV	09/25/12	10/01/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MTWTF--	:30	2	\$100.003		0.00	NM	2	\$200.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$100.00		0.00			
E 9	KSNV	09/25/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$100.003		0.00	NM	2	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$100.00		0.00			
E 10	KSNV	09/30/12	09/30/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$175.003		0.00	NM	1	\$175.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$175.00		0.00			
E 11	KSNV	09/25/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$175.003		0.00	NM	3	\$525.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					3	\$175.00		0.00			
E 12	KSNV	09/25/12	10/01/12	News 3 at 4 News 3 at 4	CM	4-430p	MTWTF--	:30	2	\$250.003		0.00	NM	2	\$500.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$250.00		0.00			
E 13	KSNV	09/25/12	10/01/12		CM	430-5pm	MTWTF--	:30	2	\$250.003		0.00	NM	2	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 430pm											
				News 3 at 4:30PM											
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$250.00		0.00			
E 14	KSNV	09/25/12	10/01/12	M-F Early News	CM	5-630p	MTWTF--	:30	4	\$375.003		0.00	NM	4	\$1,500.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					4	\$375.00		0.00			
E 15	KSNV	09/25/12	10/01/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	1	\$350.003		0.00	NM	1	\$350.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					1	\$350.00		0.00			
E 16	KSNV	09/25/12	10/01/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	1	\$225.003		0.00	NM	1	\$225.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					1	\$225.00		0.00			
E 17	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$135.003		0.00	NM	1	\$135.00
				SAT/ Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$135.00		0.00			
E 18	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$850.003		0.00	NM	1	\$850.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$850.00		0.00			
E 19	KSNV	09/25/12	09/25/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.003		0.00	NM	1	\$900.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$900.00		0.00			
E 20	KSNV	09/28/12	09/28/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$750.003		0.00	NM	1	\$750.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$750.00		0.00			
E 21	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$375.003		0.00	NM	2	\$750.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$375.00		0.00			
E 22	KSNV	09/25/12	10/01/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$185.003		0.00	NM	2	\$370.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--					2	\$185.00		0.00			
													Totals	40	\$11,265.00